



With the **TRADE UP BRIDGE LOAN** You Can Skip the Contingency and Close More Deals!

No Stress. Just Sold!

The UpEquity Trade Up program gives your client a full-market value offer on their current home—paid in two parts with a flexible close date. No more home sale contingency means they can shop confidently and make competitive offers. You still list and market the home, and if it doesn't sell in six months, UpEquity buys it. Best part? Your client keeps any upside when the home sells!



Unlock Your Client's Equity

We issue your client an interest-free bridge loan to use towards the New Home's downpayment before selling the old one.



Maximize the Sale

Take the time to find the right buyer (at the right price). Plus, with the Old Home vacant, the client can stage or update to get the most out of the sale.



Eliminate Home Sale Contingencies

UpEquity makes an offer on the departing residence to remove the home sale contingency - allowing you to remove your client's liability and help them make a better offer.



Set Yourself Apart!

UpEquity's Trade Up program is designed for agents. Help make a move possible for your clients and earn commission faster!

The Program information shown is for informational/educational purposes only and does not represent a commitment to lend or extend credit. Other terms and conditional may apply. Contact your Loan Officer for more details. Rev 05/21/2025



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