



What is Homebot?

Help your clients build wealth through their biggest asset.

Homebot engages Real Estate Agent's clients every single month **AUTOMATICALLY** to generate more listing opportunities.





A Home Digest email your clients look forward to.

Your clients get personal home insights straight to their inbox, all branded to you.

Welcome Email

Monthly Home Value Digest

[No Title]

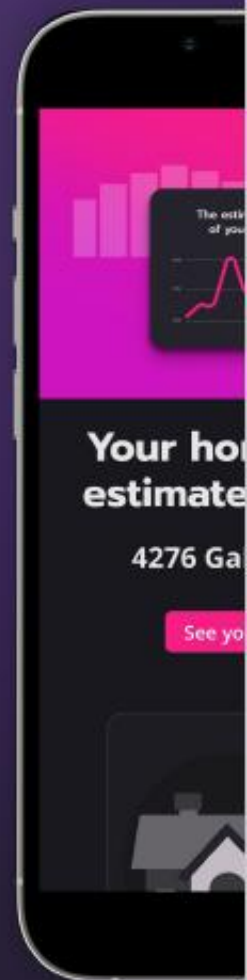
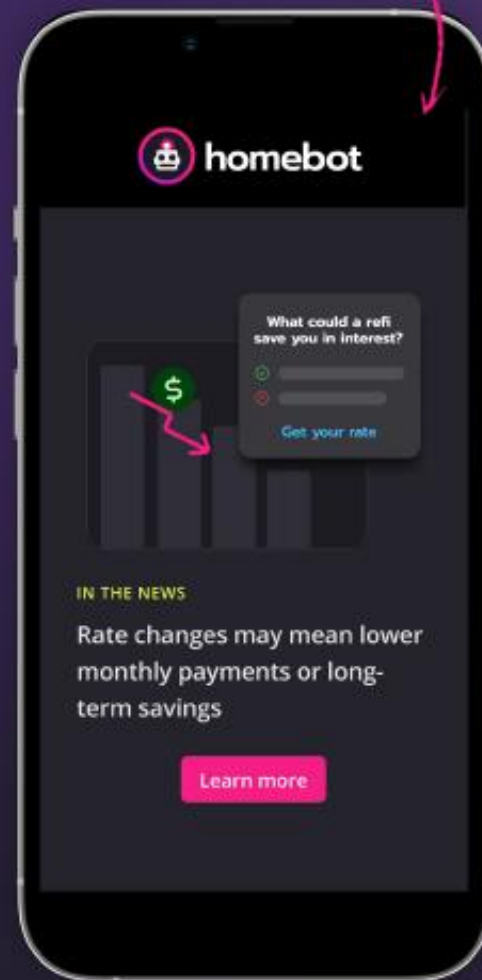
Monthly Market Report

Listing Alerts & Saved Search



Your brand

Interactive insights

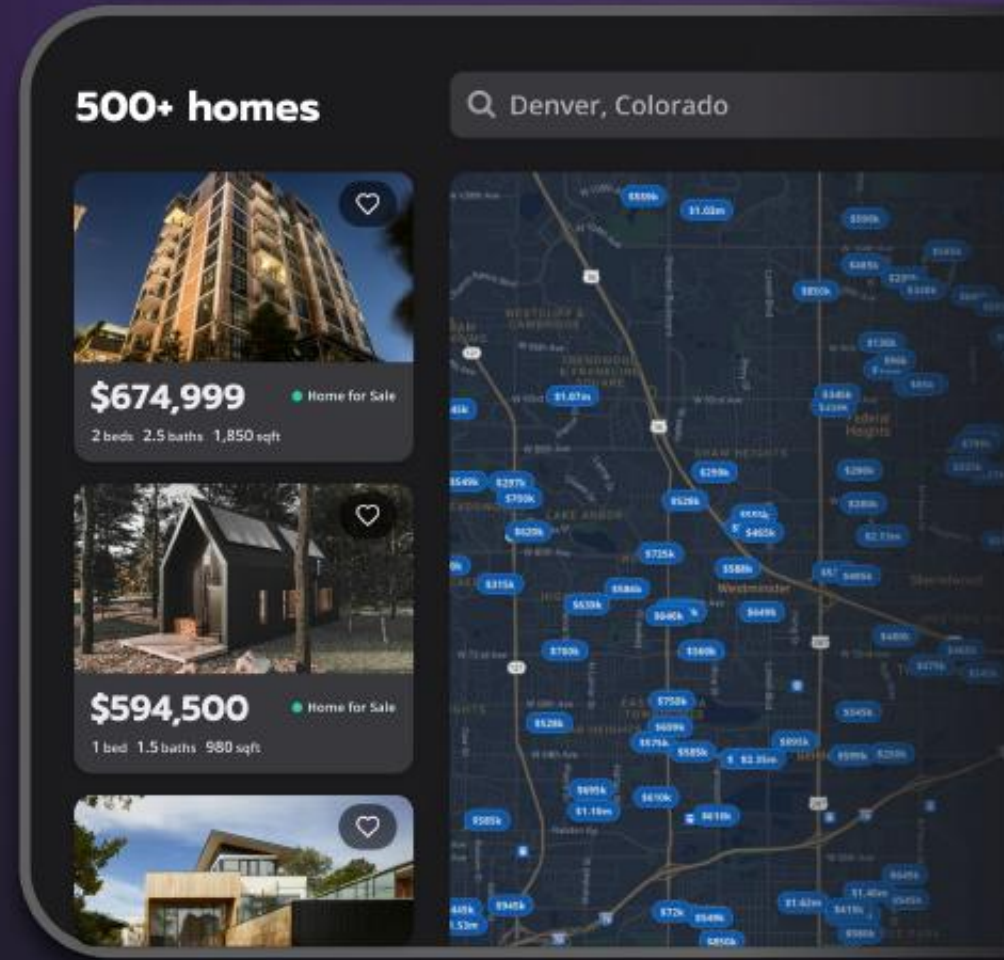




Homebot Search

A Nationwide Home Search with Live MLS Access for your Prospects.

Be the go-to Real Estate Agent for your homeowners and homebuyers with Homebot's private listing search tool that notifies you when your database is searching.



Your Live Look at Who to Call on a Weekly Basis

Know the full range of actions your clients and prospects are taking at a glance including

Who's Likely to Sell

Prospects Thinking About Buying

Clients with High Equity

Direct Messages from Your Database

30 Day Performance Snapshot

Clients

[Explore](#) [Activity](#) [Add Clients](#)

Search clients

Name, address, or email

Key Client Lists

We've found some opportunities to call your clients based on their activities and data.

Timely Opportunities

Maintenance

 Needs CMA 75

 Likely to sell 645

 High equity 621

 Highly engaged 280

 Mobile app users 29

 Mover activity 27

 New leads 1

Showing 645 clients likely to sell

Tiana Septimus

26

Noah Mitchell

7 days ago

[How do I get started?](#)

Position Yourself as the Go-to Agent in Your Market

With custom Lead Generation pages for both homeowners and homebuyers



For Homeowners

Monthly updates on home value and equity



For Homebuyers

Private Search = Safe, trusted, and engaged



Get Homeowner leads

All signups will become clients and begin receiving monthly Home Digest and Home Search emails



Copy link

[Preview Page](#)



Get Buyer leads

All signups who complete onboarding will begin receiving monthly Home Search emails



Copy link

[Preview Page](#)

Some ways to use these links

- ✓ Email signature
- ✓ Social media posts
- ✓ New client intake resources
- ✓ Calls to action in emails
- ✓ Targeted Facebook ads
- ✓ QR code for door hangers, mailers, etc.

DO YOU KNOW WHAT YOUR HOME IS WORTH?



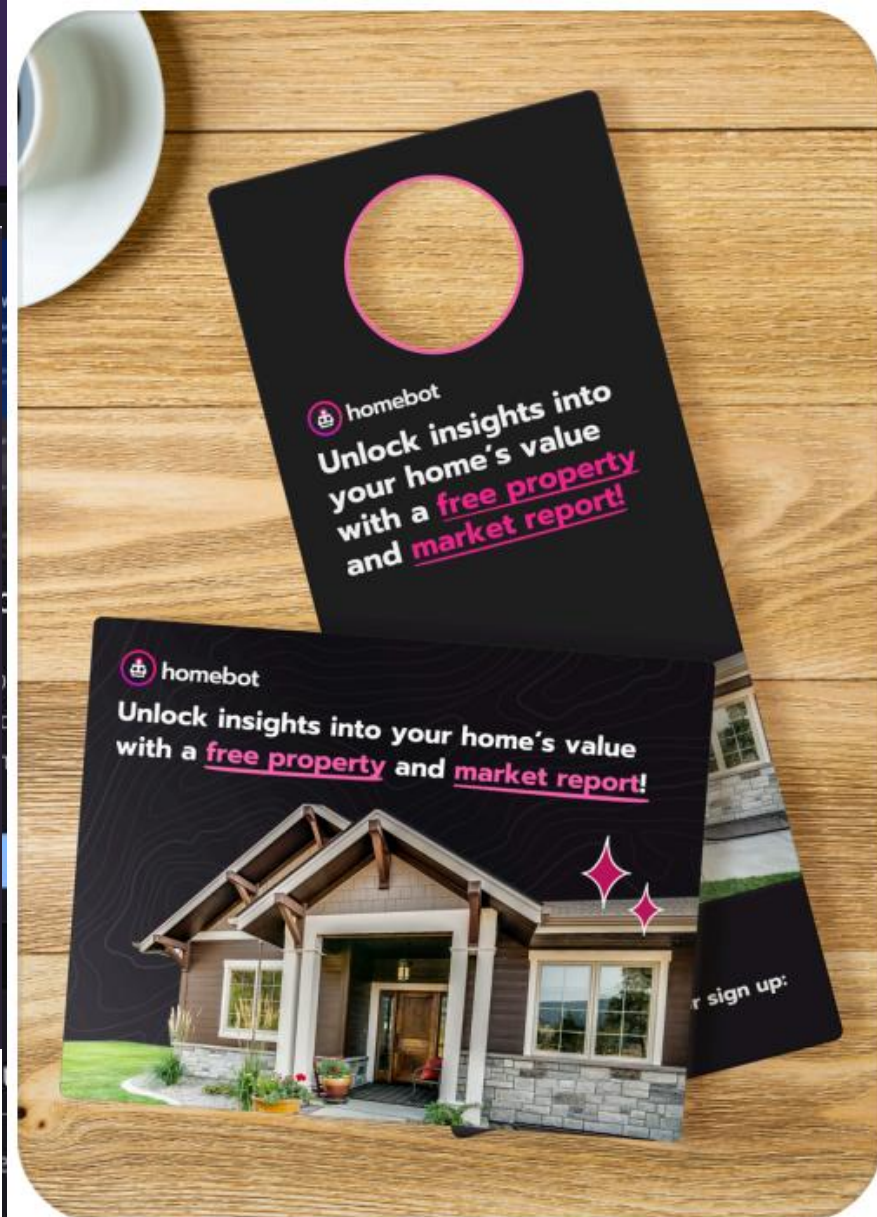
MONITOR YOUR HOME VALUE WITH homebot

- ✓ Monthly personalized home equity report
- ✓ Easy to sign up with just your email address
- ✓ Real estate investment tips and strategies
- ✓ What's my total cash-out power?
- ✓ What's my purchasing power for a 2nd home?
- ✓ Should I upgrade or downsize?
- ✓ When can I drop my mortgage insurance?
- ✓ Is now the right time to buy an investment property?

SCAN QR CODE
FOR YOUR **FREE**
HOMEBOT
ACCOUNT



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Take advantage of customizable postcards and door knockers.



The Value of Co-Sponsoring



Partnering with a lender unlocks the additional features below and reduces your monthly cost to just \$25 per month.



Nurture buyers and provide a **safe nationwide search** with you positioned front and center on every listing.



Increase visibility and provide personalized guidance through the **Homebot Mobile App**.



Boost engagement and **embed your expert advice** using Video Email and Video Manager.



Trust your lender to answer finance-related questions so you can focus on other tasks.

Still unsure? Sign up for free through your lender. No credit card required.



VERY HIGH

Likely to sell



Lindsey viewed her home's market and selling signals



FOR SALE

123 Main St.

3 beds · 3 baths · 2,390 sqft

Try it out for yourself

SIGN UP AS REALTOR



**SEARCH YOUR HOUSE
AS A HOMEOWNER**



REGISTER AS A BUYER

